

San Antonio TailMail

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SAN ANTONIO
ANIMAL HOSPITAL

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SPECIAL POINTS OF INTEREST:

- What To Do If Your Pet Gets Poisoned
- Pet Treat Recall

Ask about
Interceptor
& Sentinel
Rebates

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5 Ways To Protect Your Dog's Hearing

The acuity of your family dog's hearing far surpasses that of humans. Hearing is a critical sense to dogs, and when diminished, will increase dependency on the sense of smell. When a dog hears a sound, he can hear it without moving his head. Many muscles surrounding the ears help dogs get premium sound reception.

Unlike humans, dogs are able to change the position of their outer ear so they can focus on a specific sound. When a dog lifts his ears or turns them, the outer ear allows him to magnify



incoming sounds. Dogs with long ears don't usually hear as well as dogs with smaller ears, floppy ears or triangle shaped ears.

People hear about 20,000 vibrations of sound per second. Dogs can hear two to five times that number of vibrations. Because dogs hear sounds before we do, they often seem to warn us of impending danger.

Heroic stories are often shared about pets saving

their owners or family members from fire, earthquakes, predators and intruders.

Hearing loss in dogs is caused by many of the same things that cause hearing loss in humans. Hearing loss may be a result of a variety of causes including infection, trauma, noise, aging, drug toxicity, and inherited genetic defects.

How can we preserve this wondrous hearing capacity our furry family members have?

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A Message From Dr. Mattox

Summer is here! Please take a few minutes to prepare for the heat. If dogs are outside and active you should monitor for and make attempts to prevent heat exhaustion. It doesn't take long in the summer heat; even moderate activity for more than a few minutes can sometimes be too

much. You can use a cool water bath to cool an overheated dog or provide a shallow plastic pool for medium and large dogs to use to stay cool. Dogs that love to play, or are very active **will not** self limit. As humans in Florida we are taught to drink plenty of water and to stay cool. Dogs have no concept that chasing the ball

can literally kill them. If your dog has been active for an extended period of time and is overheated for more than a few minutes, institute cooling measures than transport to our hospital for evaluation. Heat exhaustion does and will kill so please be aware and manage your pets accordingly.

5 Ways to Protect Your Dog's Hearing, Pet Treat Recall

Five tips below will help you ensure your dog's clear, unimpeded hearing:

1. Prevent your pet's exposure to sharp, unexpected noises. This includes loud, repetitive noises that can cause trauma in dogs and humans.
2. Shield or protect your pet's ears from contributors to noise induced hearing loss (NIHL) including: party noise makers, fireworks, explosive devices, fire and police sirens, hammering, jackhammers, always-on loud music, construction site activities, race car engines, airplane engines and gunfire.
3. Have ears checked regularly and cleaned by your veterinarian.
4. Monitor children and toddlers in the dog's presence so that doggie ears (like a child's ears) are not used to stash crayons, marbles, coins or other foreign objects.
5. Provide well balanced meals containing the nutritional components your vet specifically recommends for your dog's good health and well-being.

Your dog will feel and perform his best when you work with your vet to do all possible to preserve his health, well-being, and excellent sense of hearing.

(continued from page 1)

May 4, 2011

- Keys Manufacturing of Paris, Illinois



has recalled Pig Ears for Pet Treats because it has the potential to be contaminated with Salmonella. Salmonella can affect animals and there is a risk to humans from handling contaminated pet products.

People handling dry pet food and/or pet treats can become infected with Salmonella, especially if they have not thoroughly washed their hands after having contact with the chews or any surfaces exposed to these products.

Call Keys Manufacturing for more information.
(217) 465-4001

Vacuuming Sucks For Fleas



Vacuuming fleas kills parasites in all stages of their lives,

researchers at Ohio State University say.

Researchers studied the cat flea (also found on dogs), the most common type of flea to latch onto family

pets and plague pet owners. The study revealed that 96% of adult fleas and 100% of younger fleas are destroyed after passing through a vacuum.

After such definitive results, scientists repeated the experiment several times to ensure that the numbers were accurate; further trials mimicked

the initial results. It's theorized that a vacuum's brushes damage the waxy outer layer of the fleas, the layer that allows the bugs to remain hydrated. Without it, fleas most likely dry up and die. Vacuuming, in addition to using a flea control product should clear the environment of those pesky fleas.

Mac's Mews.....



Mac

I've discovered some things about humans that I thought I'd share.

Humans often erroneously assume that there are other, more important activities than taking care of your immediate needs such as

spending time with their family or sleeping.

Pestering your human while it is the busiest, will usually result in getting whatever you want. It's usually so flustered it will do whatever you want just to get you out of its hair.

Sit on their newspaper in the morning and you'll

likely be bribed with a treat to get off the paper. Score one for the cat!!!

By waking your human in the middle of the night by pawing at its face, you have a better than even chance that it will get up, and in an incoherent haze, do exactly what you want.

You may actually have to scratch deep sleepers to get their attention.

Be sure to vary the scratch site so you don't make your human suspicious.

Until next month...

Mac

Do You Know Your Palace Pets?

You can't turn on the TV without hearing about Prince William's and Kate Middleton's wedding, but do you know anything about the Buckingham palace pets?

- What breed is Kate's pup Otto? Cocker spaniel. Otto made headlines last year when he allegedly swallowed a pair of pearl earrings William had given Kate as a present.
- What type of princely pooch belongs to Prince William? A black lab named Widgeon, after a wild duck.
- Camilla, Duchess of York

has two dogs. What breed are they? Jack Russell Terriers,



Tosca and Rosie.

- What type of breed does the Queen prefer? Corgis, she owns four.
- Queen Victoria had a headstone made for this dog. What breed was he? Collie. After her dog Noble died in 1987, she buried him on castle grounds. His stone read: Noble by name by nature noble too, Faithful companion, sympathetic too, His remains are interred here.

Just For Fun



May Special

Rebates available on Interceptor & Sentinel.

Don't miss this chance to protect your pet and save money at the same time!

Sentinel - Save \$9 on 6 months, \$20 on 12 months

Interceptor - Save \$5 on 6 months, \$12 on 12 months

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What To Do If Your Pet Gets Poisoned



Your pet has just ingested something toxic. What do you do? First, take a deep breath. The more calm, cool and collected you are, the sooner you can seek the correct medical attention. Then get a handle on the situation by taking the following steps.

1. Remove your pet from the area.
2. Check to be sure your pet is breathing normally.
3. Collect a sample of the material, along with the package.
4. Don't give your dog any milk,

food, salt, oil or any other home remedies. Doing so will complicate treatment.

5. Never induce vomiting without talking to your veterinarian or poison control expert.
6. Get help. Call your veterinarian or after hours emergency animal hospital.

There are two 24 hour hotlines: Pet Poison Helpline (800) 213-6680 (\$35 per call) or the American Society for the Prevention of Cruelty to Animal's Poison Control Center (888) 426-4435 (\$65 per call).

Remember, a pet's prognosis is always better when a toxicity is reported immediately, so don't wait for your pet to become symptomatic to call for help.

Calling right away is safer for your pet and may save on treatment costs in the long run.

There's a narrow window of time to decontaminate in cases of poisoning.